



The HomeAdvice™ Program

Helping contractors to grow their sales of indoor air quality solutions and high-efficiency comfort systems.



Grow your business beyond heating and cooling

- > Find health, comfort, safety and energy issues in the home
- > Offer indoor air quality, zoning, ventilation and energy savings solutions to your customers
- > Reduce the seasonality of your heating and cooling business with services that are growing in demand



Offer the test

Offer an IAQ assessment to qualified homeowners. Create focus by targeting your existing customer base, especially on planned maintenance and sales calls.



Place Monitor(s)

Common areas and/or complaint areas in the home are monitored for a few days to identify possible issues with comfort, energy use or indoor air quality. Data is automatically transmitted to the HomeAdvice™ server via built-in dial-up modem or a cellular-enabled communication gateway.

A complete program, HomeAdvice™ provides everything you need to succeed:

Training

Online and onsite, our training is designed to make you and your team successful from the start.



Marketing

Get the marketing techniques and materials you need to succeed. Scripts, brochures, mailers, and more help you to target the right customers.

Most homes need your help

Did You Know... **96.7%** of North American homes have at least one of six common indoor air quality problems. The most frequent indoor air problem is particle allergens e.g., dust, dander, pollen, spores, bacteria occurring in 91% of all homes.

-AirAdvice State of Our Indoor Air Report 2007



Analysis

Log into your secure account on the HomeAdvice™ website to remotely view data collected in the home. Powerful and proven reporting software analyzes the home, the mechanical system, outdoor conditions and data from the HomeAdvice™ system.

Reporting

Use the SmartIAQ report that is automatically generated to share the findings with your customer. Each report visually demonstrates the issues and recommendations with a credible, third-party source.

Support

We do this every day. Our team is here to help with questions ranging from business to technical.



Tracking

Online business tools allow you to manage the program, track customers, sales, and team activity.

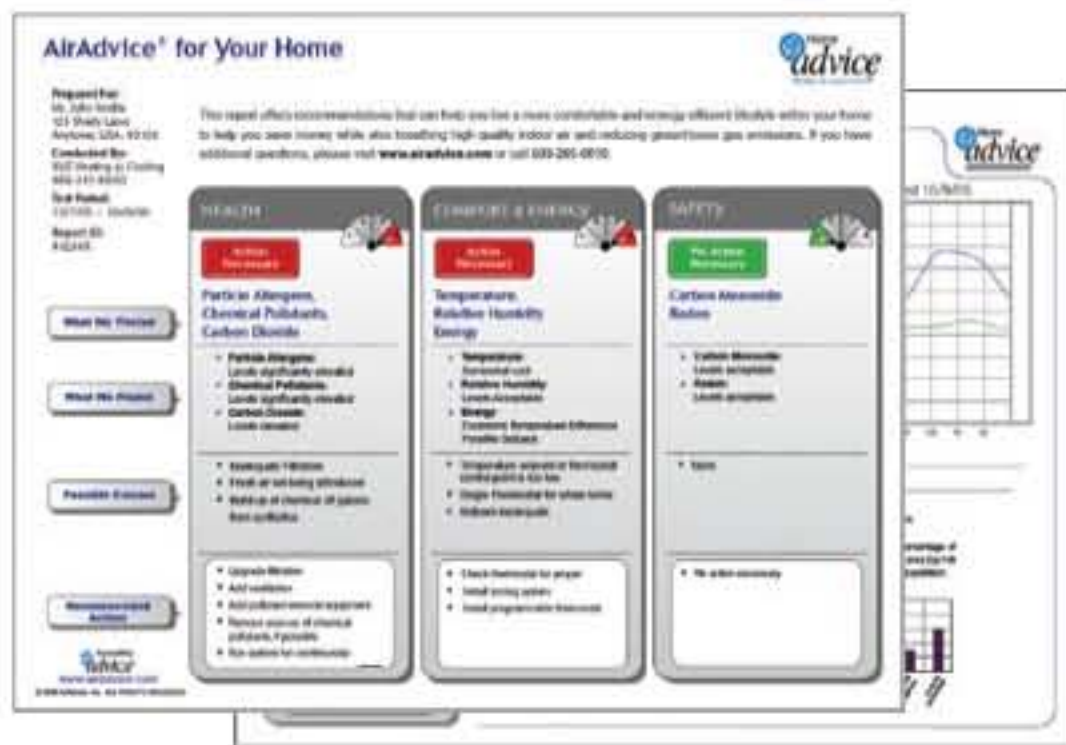
A full line of monitors and communication devices are available, with program packages available to meet every need.



Full-featured indoor air quality monitors highlights a wide range of issues commonly found in nearly every home. Wireless monitors for energy and comfort analyses.

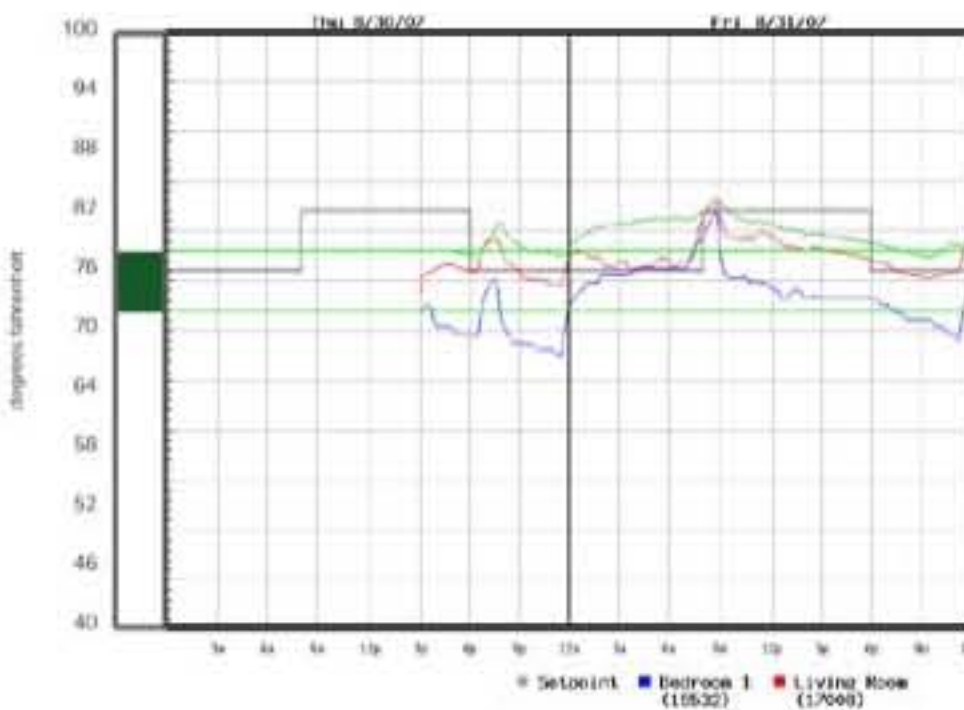
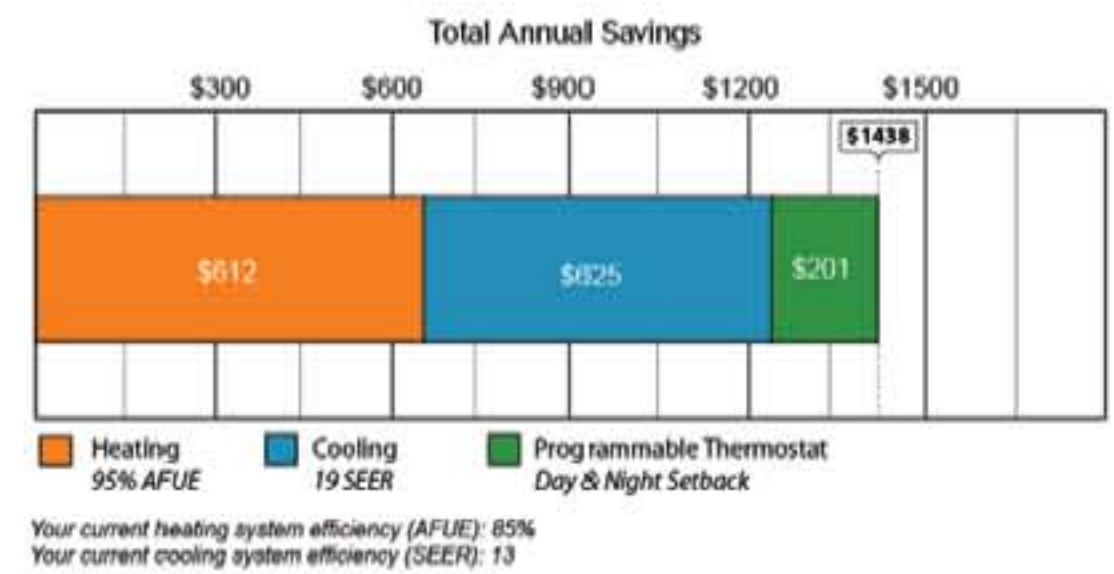
Communication gateway manages local wireless network and communicates to HomeAdvice™ server via cellular network, eliminating the need for a standard land line.

Auto-generated, professional reports are immediately accessible via the Internet.



Professional reports are automatically generated and immediately accessible.

Personalized energy savings are automatically calculated for each home based on HomeAdvice™ system measurements, existing system information, local utility rates, and annual usage,



Detailed graphs help you and your customers see where and when issues are found in the home. Knowing when an issue occurs helps to understand the source and the best solution.

Clear symbols are used throughout the HomeAdvice™ reports. They make it simple to understand for first time viewers.



Call us today to start providing HomeAdvice to your customers.

Thornton's Heating Service, Inc.
847-996-0796
www.thorntonheating.com

